

PITCH PROPOSAL



FROM NIGHT CLUB  
TO CORPORATE-  
THE ART OF A DJ

RICHY SMART  
KIDNEY SIMAKU

MOOD DESIGNER



## INTRODUCTION

# WHO IS RICHY SMART

Richy Smart is a Dallas-based DJ who is known for his influential musical knowledge and skills. He has designed the musical moods for worldwide audiences, and currently works on two nationally syndicated shows - Top40 show Kidd Kraddick Morning Show and urban market show Rickey Smiley Morning Show. As well as runs a recurrent event called Rhythm & Vibes and DJ music source RICHY EDITS.



RICHY SMART



Page 2/7

PARTY TIME

# OVERALL OBJECTIVE

Richy Smart's aim is to use his platform to recognize and showcase the creative art of the DJ. His goals are to elevate, educate, and advocate for the quality of the DJ/ musician. He strives to create opportunities in all facets of the industry and ultimately to inspire the future generation of music lovers.



RICHY SMART



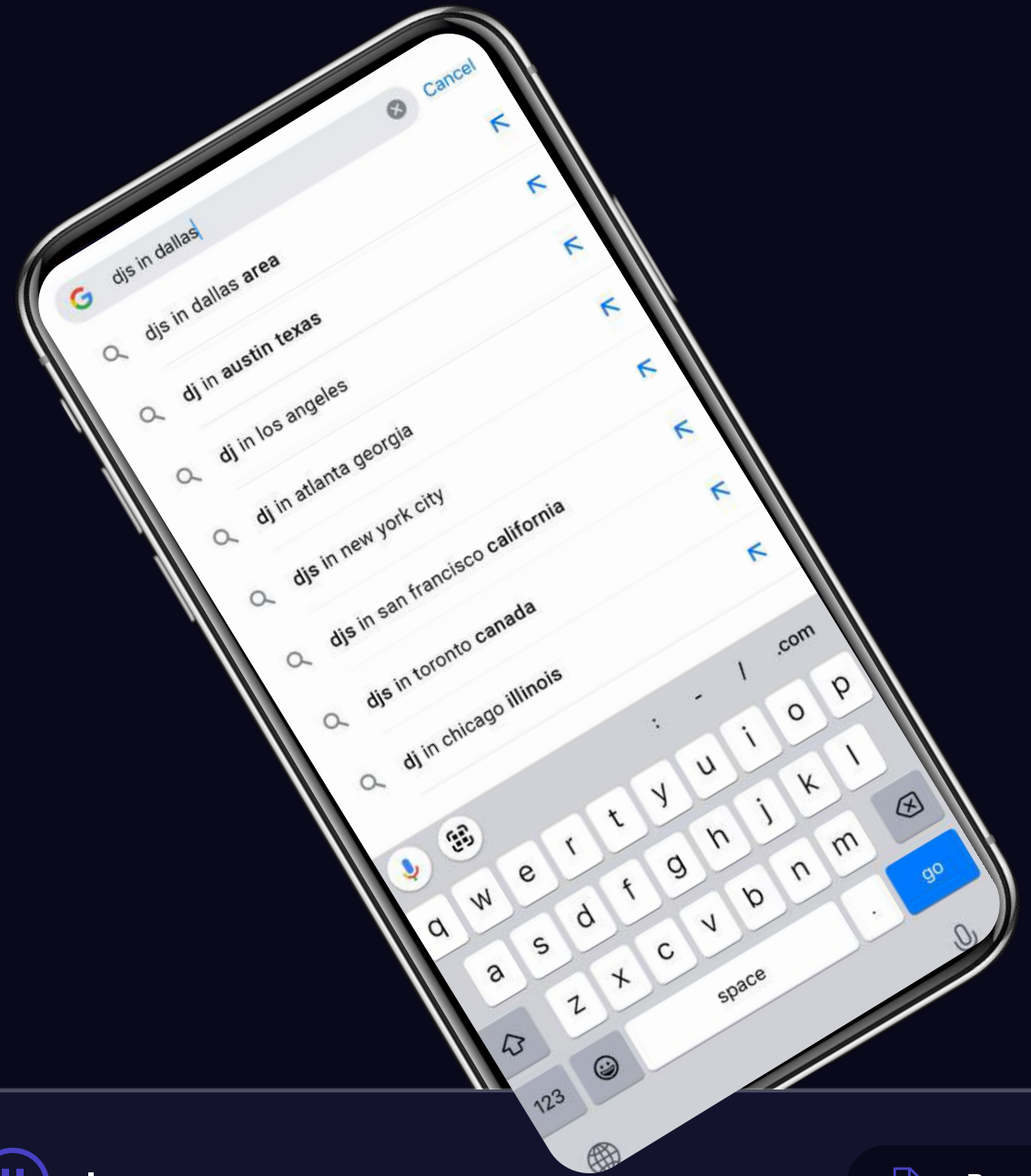
Page 3/7

## METHODOLOGY

# METHODS AGENCIES ARE CURRENTLY USING

- Search the internet for “local” non-vetted talent.
- Use lack luster sites who specializes in finding talent.
- Heard about a "guy" they knew in passing who “DJ”
- Base compensation from many non-vetted acts.

RICHY SMART LOOKS TO  
CHANGE THE NARRATIVE



## EVENTS

# PROVIDED SERVICES

### PAST + PRESENT

FULL-DAY SUMMITS

Q&A'S

BRUNCH

DAY/NITE MARKETS

CLUBS

WORKSHOPS

CONCERTS

### FUTURE

RETREATS

PANELS

GUEST SPEAKER

NETWORKING MEET-UPS

POP UP SHOPS

FESTIVALS

CELEBRITY EVENTS



RICHY SMART



Page 5/7



# BREAK THE MOLD

Richy Smart is certain that his vibe and spirit would be a great fit for your events. He believes that if we work together, we'll be able to provide a much-needed breath of fresh air to the end user.



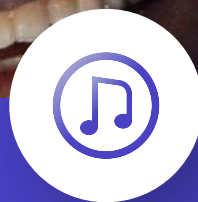
MUSICA



RICHY SMART



Page 6/7



# THANK YOU

FOR YOUR TIME AND CONSIDERATION